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Inside El Salvador's \$569 Million BTC Strategy



A country in Central America continued to invest in Bitcoin as the nation beefed up its BTC reserves to more than \$500 million.

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Hong Kong's Legislator: Bitcoin Integration needed



A Hong Kong legislator has proposed the integration of Bitcoin into the region's foreign exchange reserves for financial stability. Another country for Bitcoin adoption.

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Regulators struggle: 50% UK crypto ads online



The UK's Financial Conduct Authority (FCA) is stuck in a battle it doesn't seem to be winning. Between October 2023 and October 2024, the watchdog flagged 1,702 illegal crypto ads, apps, and websites.

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The Swiss Federal Chancellery registered a new initiative on December 31, proposing that the Swiss National Bank hold Bitcoin as part of its reserves, potentially setting the stage for a public referendum. The proposed amendment to Article 99 Paragraph 3 requires the SNB to build sufficient monetary reserves, with part of them consisting of gold and Bitcoin.

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Poilievre's pro-crypto stance has gained momentum, aligning with global trends and challenging CBDC policies. Known for his outspoken support of cryptocurrency and decentralized finance (DeFi), Poilievre is positioning himself as a champion of Canada's pro-crypto audience. This will make a big change for crypto adoption.

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These days, users have even found new ways to engage with social media beyond traditional use cases. For example, some have moved away from traditional search engines like Google, turning to social media platforms to help them complete daily tasks.

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A South Korean island to launch NFT-powered visitor cards to boost local tourism. Visitors can link the cards to their NFTs and get discounts and travel subsidiaries. With this move, Jeju Island aims to boost local tourism among the young generation.

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Corporate treasury Bitcoin holdings more than doubled in 2024.

According to the data, BTC holdings in corporate treasury went from 262,632 BTC as of 2023 Q4 to 590,649 by 2024 Q4. It has now increased to 591,158 BTC, and Duke expects the adoption rate to increase substantially in 2025.

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The European Union's Markets in Crypto-Assets Regulation (MiCA) officially came into effect on December 30, 2024, marking a significant step in regulating the cryptocurrency industry across the EU. This comprehensive framework introduces uniform rules for crypto-assets and service providers.

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January 20th, 2025 looks to be a historic moment for the crypto markets as incoming President Donald Trump has sworn to lay the foundations for a much more crypto-friendly administrative regime. Investors are moving towards Ripple, Cardano, and Rollblock (RBLK), the hugely popular GambleFi presale that has recently seen a tremendous uptick in adoption.

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SuperWine, a cutting-edge Web3 winery and trading platform, is thrilled to announce its official launch. With a bold mission to merge the world of traditional winemaking with blockchain technology, SuperWine is redefining fine wine as a high-value real-world asset (RWA) through the creation of easily tradable, digital-first wine collections.

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